



REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT23/12 12.38  
\*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6392189  
\*\*\* ORIGINAL REV#0 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			400P-430P	30	4	\$400.00	10/24	10/26	3		W-F	3
PROGRAM : JUDGE JUDY												
7			500P-530P	30	4	\$800.00	10/24	10/26	3		W-F	3
PROGRAM : FIRST AT 5												
8			530P-600P	30	4	\$800.00	10/24	10/26	3		W-F	3
PROGRAM : FIRST AT 5												
9			600P-630P	30	4	\$1,000.00	10/24	10/26	2		W-F	2
PROGRAM : CH11 NEWS												
10			730P-800P	30	4	\$1,650.00	10/24	10/26	2		W-F	2
PROGRAM : JEOPARDY												
11			1100P-1130P	30	4	\$2,000.00	10/24	10/26	3		W-F	3
PROGRAM : LOCAL 4 NEWS												
12			1000P-1100P	30	5	\$3,000.00	10/24	10/24	1		WED	1
PROGRAM : CHICAGO FIRE												
13			800A-1030A	30	7	\$375.00	10/27	10/27	1		SAT	1
PROGRAM : CH11 NEWS												
14			600P-630P	30	4	\$625.00	10/27	10/27	1		SAT	1
PROGRAM : CH11 NEWS												
15			1100P-1135P	30	4	\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : LATE NEWS												
16			800A-1000A	30	4	\$375.00	10/28	10/28	1		SUN	1
PROGRAM : SUN AM NEWS												
17			430P-500P	30	4	\$500.00	10/24	10/26	3		W-F	3
PROGRAM : JUDGE JUDY												

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
18			730P-800P	30		\$575.00	10/27	10/27	1		SAT	1
PROGRAM : JEOPARDY OCT/12 32575.00												
CONTRACT TOTAL											32575.00	
TOTAL SPOTS											38	

MARKET TOTALS \$125,288 WPXI 26% KDKA 32% WTAE 30% WPGH 9% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

REP HEADLINE# 6392189 TRF# 338472 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/12 13.07 \*\*\* WPXI-TV \*\*\*

ADV # 017097 ADV. NAME POLI/D FREED/R/ATG/PA REP.# OFF.# 18 SALESMAN #  
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME  
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR  
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6392189 CLASS: NATL. LOCAL REGIONAL  
PRDCT D FREED FOR AG EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT23/12 OCT28/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 13.07

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$32,575  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1	UNRESL BUY#10	MISSED: W-F/730P-800P	30S	\$1,650.00	(OCT23/12)
		OFFER: W-F/730P-800P	30S	\$1,650.00	PLS ADVISE.
		CMT: PRG CHG- WHEEL			
		CMT: SPTS ARE BOOKED- THX JEN			
M2	UNRESL BUY#18	MISSED: SAT/730P-800P	30S	\$575.00	(OCT23/12)
		OFFER: SAT/730P-800P	30S	\$575.00	PLS ADVISE.
		CMT: PRG CHG- HINES			
		CMT: SPT IS BOOKED- THX JEN			

CONTRACT TOTAL 32575.00  
TOTAL SPOTS 38